



PRO CAM COMPANY ®

# PROFILE

of Procam Production Company

# Who are we?

A subsidiary of Riyada, within the small and medium enterprises, with an Omani staff, established in 2015.

It provides solutions for developing high-quality visual and interactive content for various platforms, through imaging services, production, e-marketing, design, audio recording, advertising campaigns,

and others, with the aim of producing professional visual content that contributes to the emergence of the company / product / service in a way that enhances the presence of identity and achieves goals And company insights, improving the impression of your business and increasing the engagement of the target audience, renewing the loyalty of existing customers, and targeting a new customer base.

# • Our services



Audio  
Recording



Photography



Account  
Management



Designing



3D imaging



Advertising  
video



Web  
Design



E-Marketing



Translation



Digital  
inclusion



Feature and  
documentary  
filmmaking



Branding



cartoon  
drawings



Motion  
graphics



Aerial  
photography



Advertising  
campaigns



Digital integration

# Web Design



## بازار

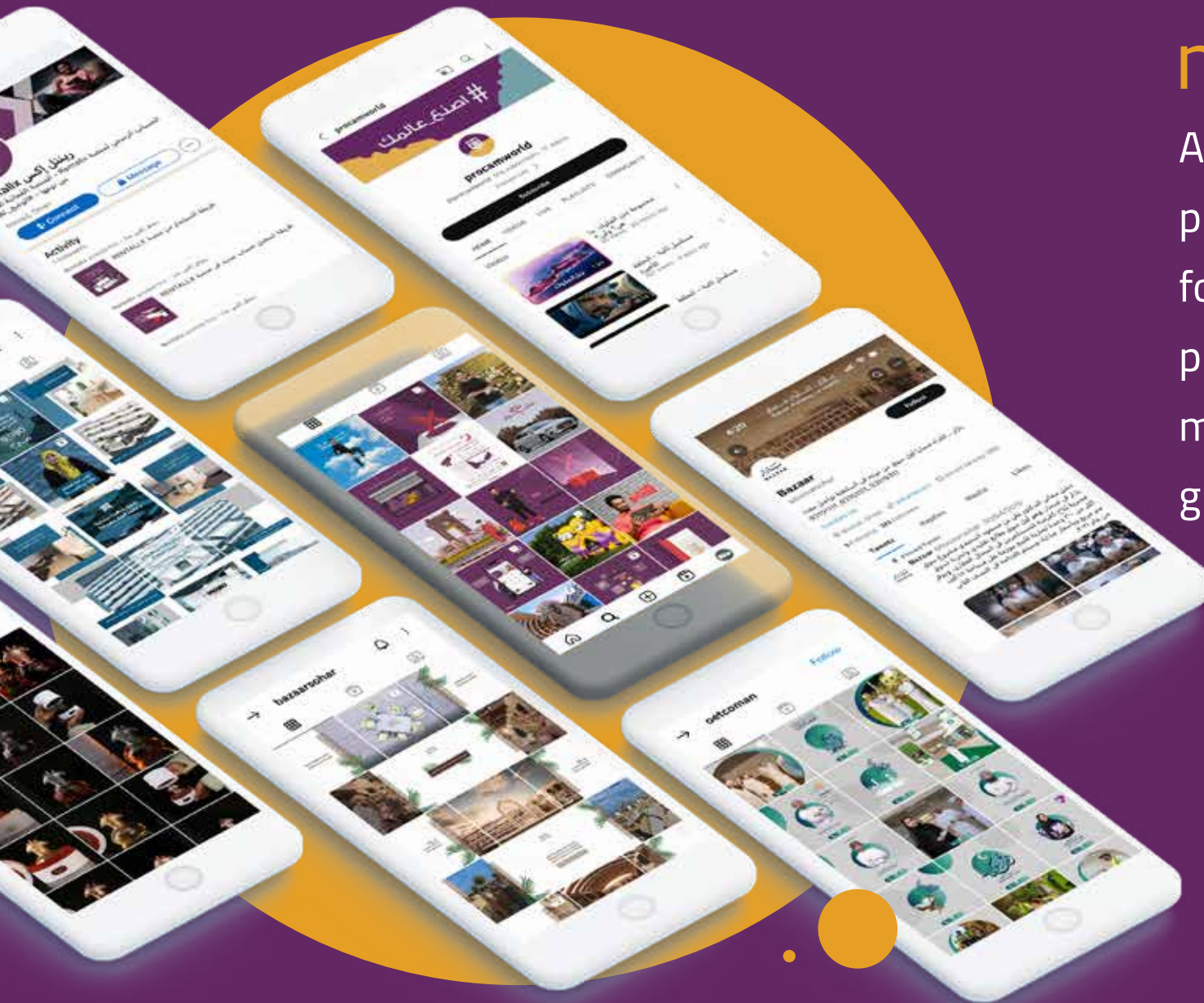


rentalX

- Domain booking
- Website design
- Hosting booking
- Open emails for the company's employees

# Managing social media platforms

Attention is paid to social media platforms, starting with formulating the profile in a proper and professional manner, assigning **Highlight** to groups of interest



# Product photography



# Event photography

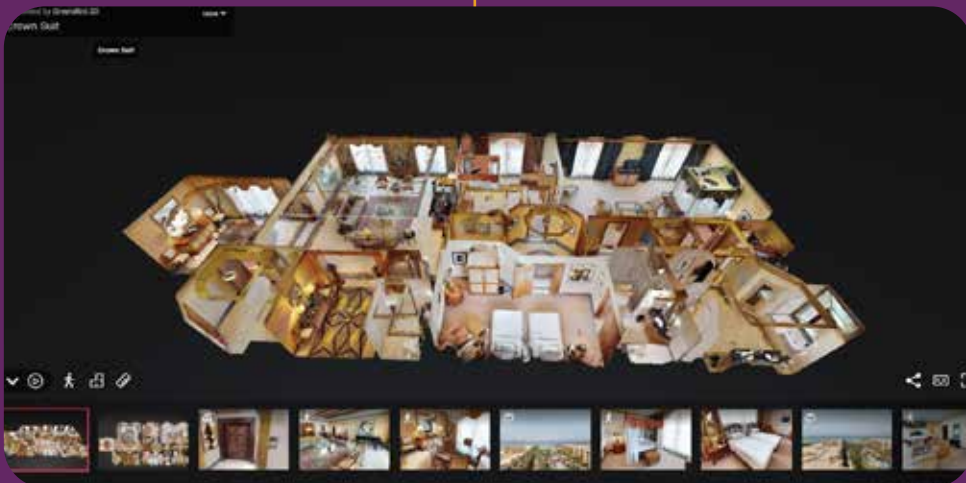




# Advertising photography



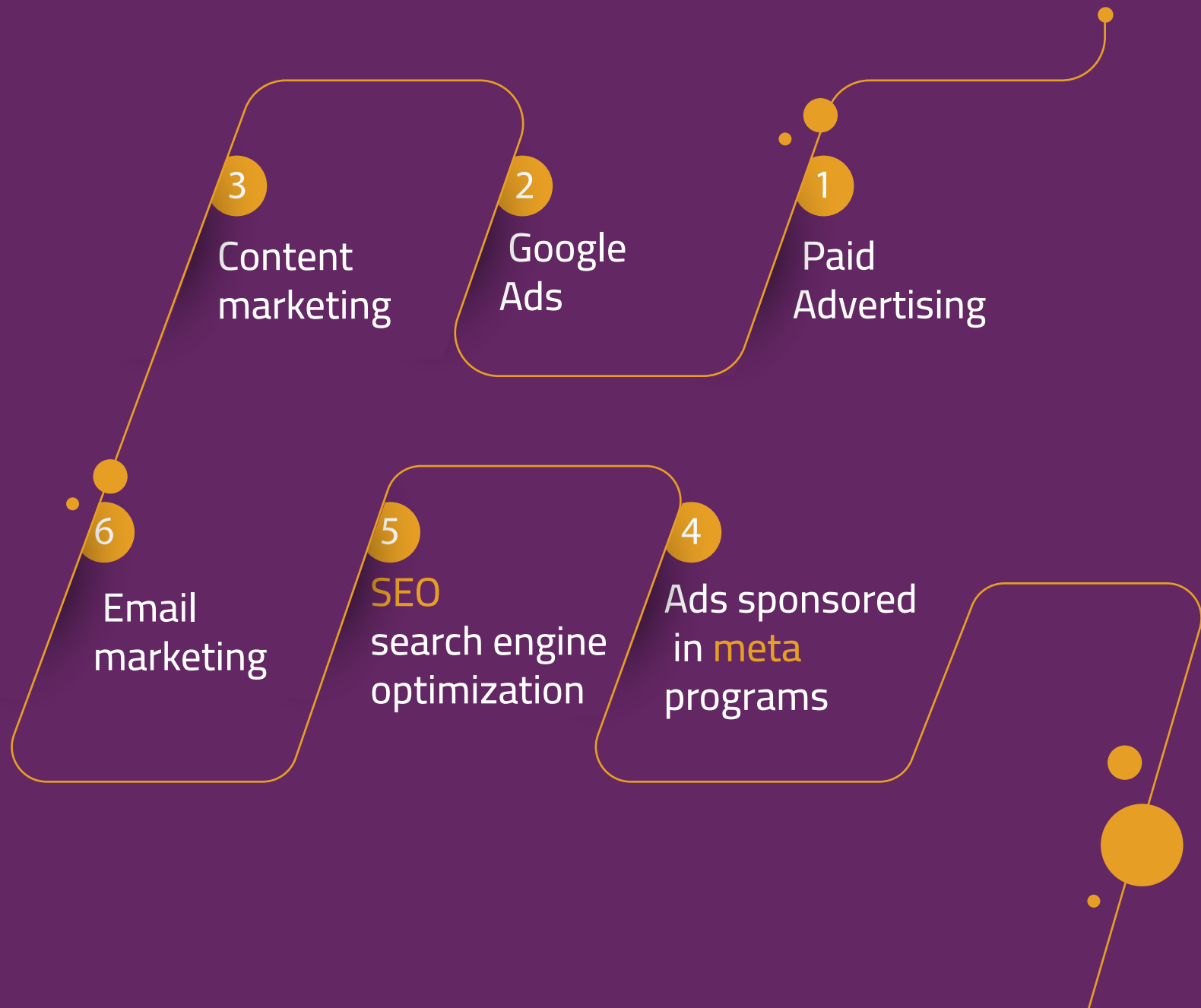
# 3D imaging



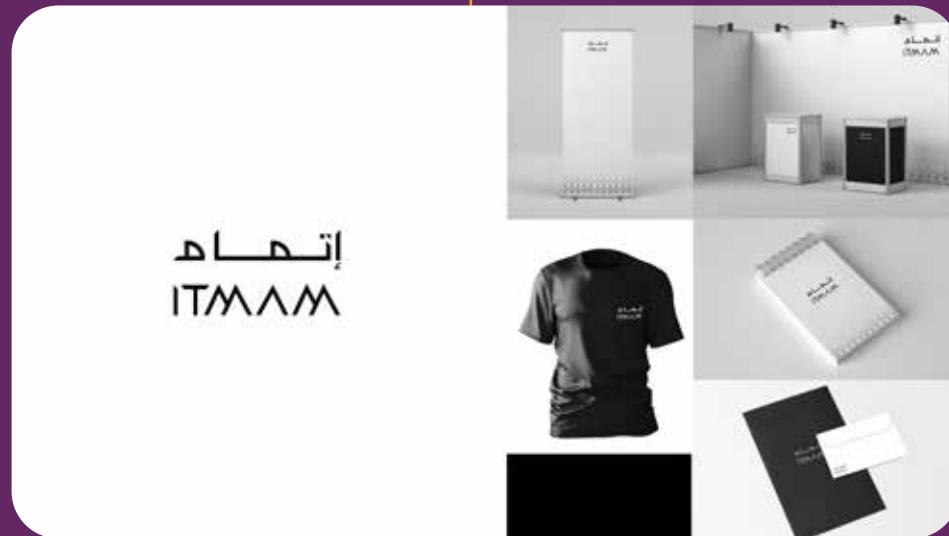
# Aerial Photography

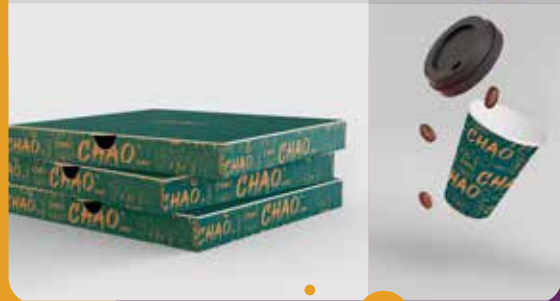


# E-Marketing



# • Branding





# Publications

# Motion graphic



An introductory video for RENTALLX platform



Marketing campaign video



Promotional video for a real estate project westgate

# Cartoon Drawings







# Audio Recording

of video clips and lyrical works

Lyrical work  
مجموعة صور



Audio recording  
Rentallx



Lyrical work  
نور خير أشرقا



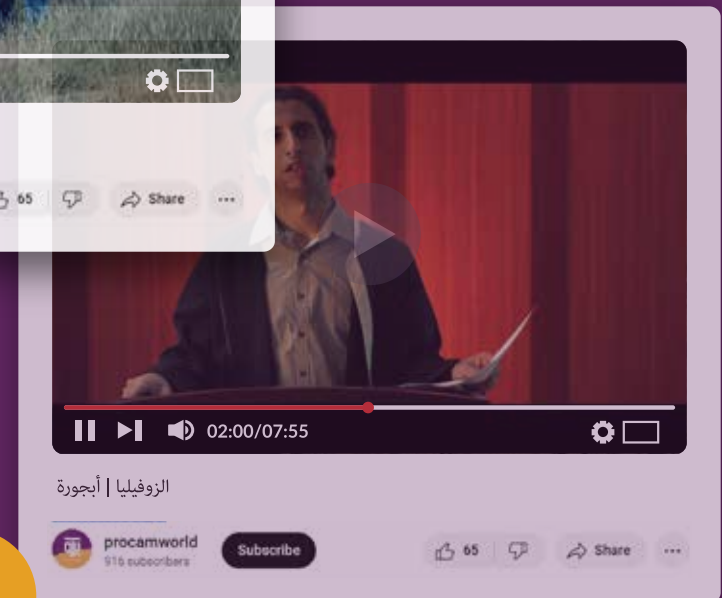
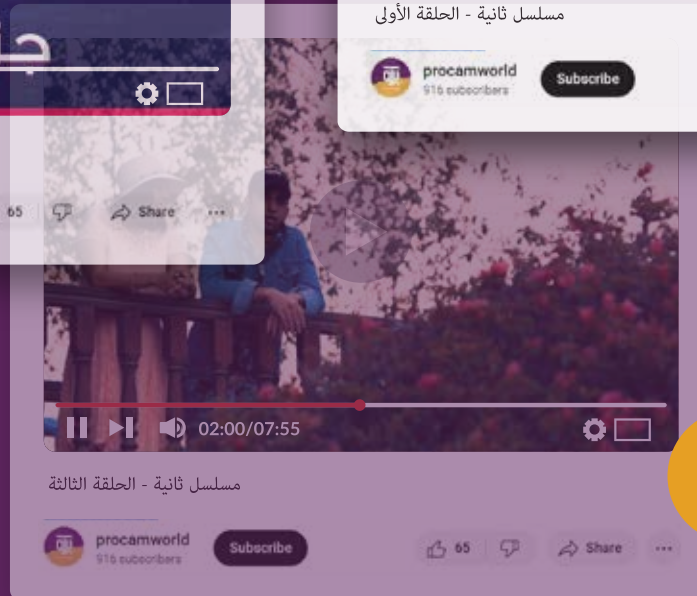
Lyrical work  
هنيتوا بفرحة العيد



Lyrical work  
هل هلاك رمضان

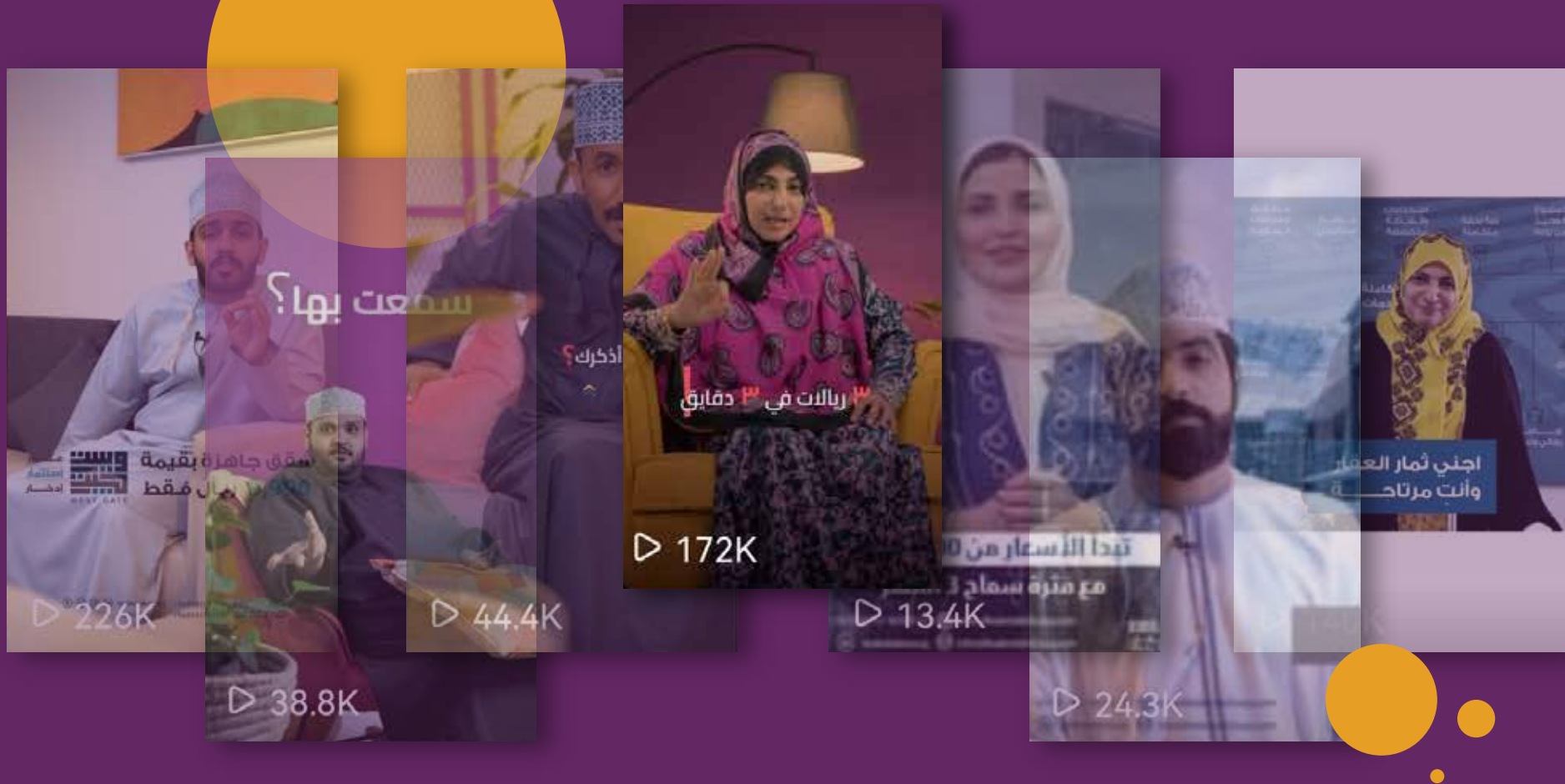


# Narrative and documentary filmmaking



Complete works can be seen in the appendix

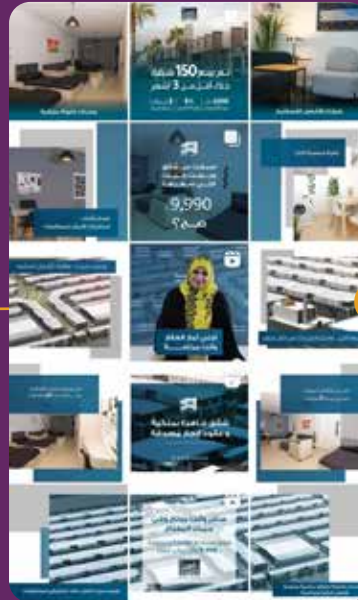
# Advertising video



# Advertising campaigns

## Westgate Project Campaign

post + story



Content writing

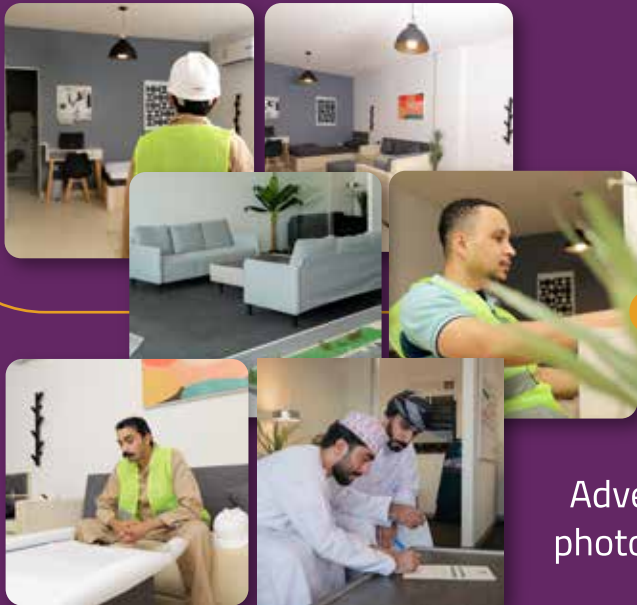
Brochures



Posters



Advertising video



Advertising photography



Motion graphic

- Apartments sold 200
- Total video views: more than **500k**
- Number of conversations: more than **10k**

# Rentallx project campaign

- More than **172k** views per video
- The number of followers on an Instagram account  
At launch: **545** followers  
At the end of the first month: **4283** followers
- The number of application downloads in the first month is more than **5300**



Photographing **70** people with a producer; To post it on people's accounts.

- Account management
- Content writing
- Design publications
- Advertising photography
- Advertising video







1000 boxes campaign

- Distribution of **1000** introductory gifts



News accounts



- Distribution of more than **5,000** door hangers



# Bazaar Sohar

## Project Campaign

- Achieve **%80** of the campaign goal
- More than **%300** increase in the number of followers
- More than **22** videos
- More than **200,000** reach
- More than **3,000** stories
- More than **130** posts



Brochures



- Account management
- Content writing
- Designing

Banner



Aerial photography



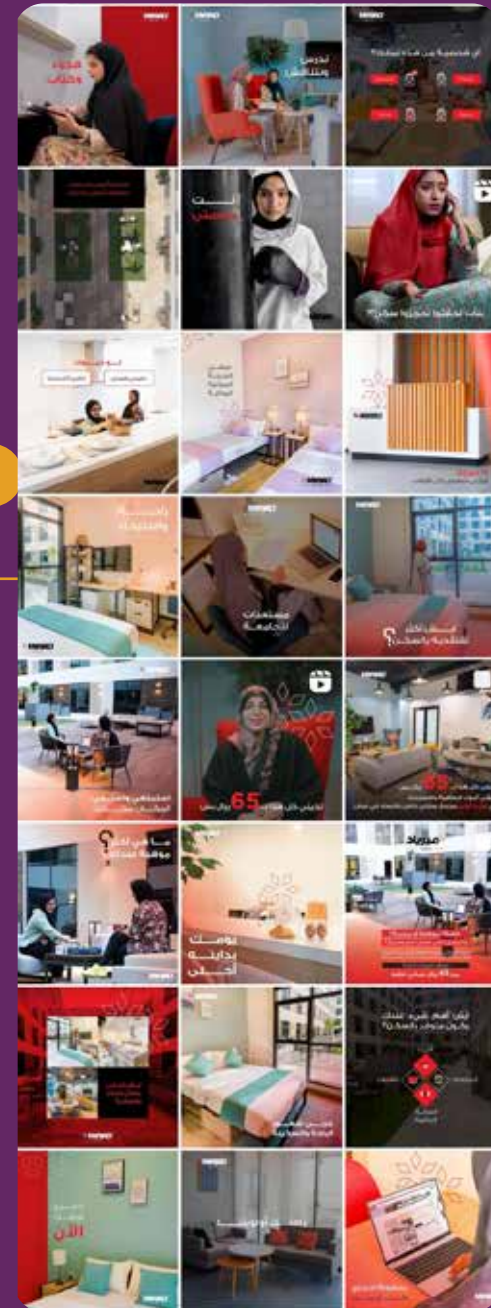
# The Myriad Muscat project campaign

- Launching #سكن\_مناسب\_مطلبنا on Twitter, which trended in Oman for two weeks
- More than **2,000** rooms sold
- Designing more than **30** ad content for the Instagram account
- Total views of advertising videos: **67.1** thousand views

- Account management
- Content writing
- Designing
- Advertising photography



Advertising video

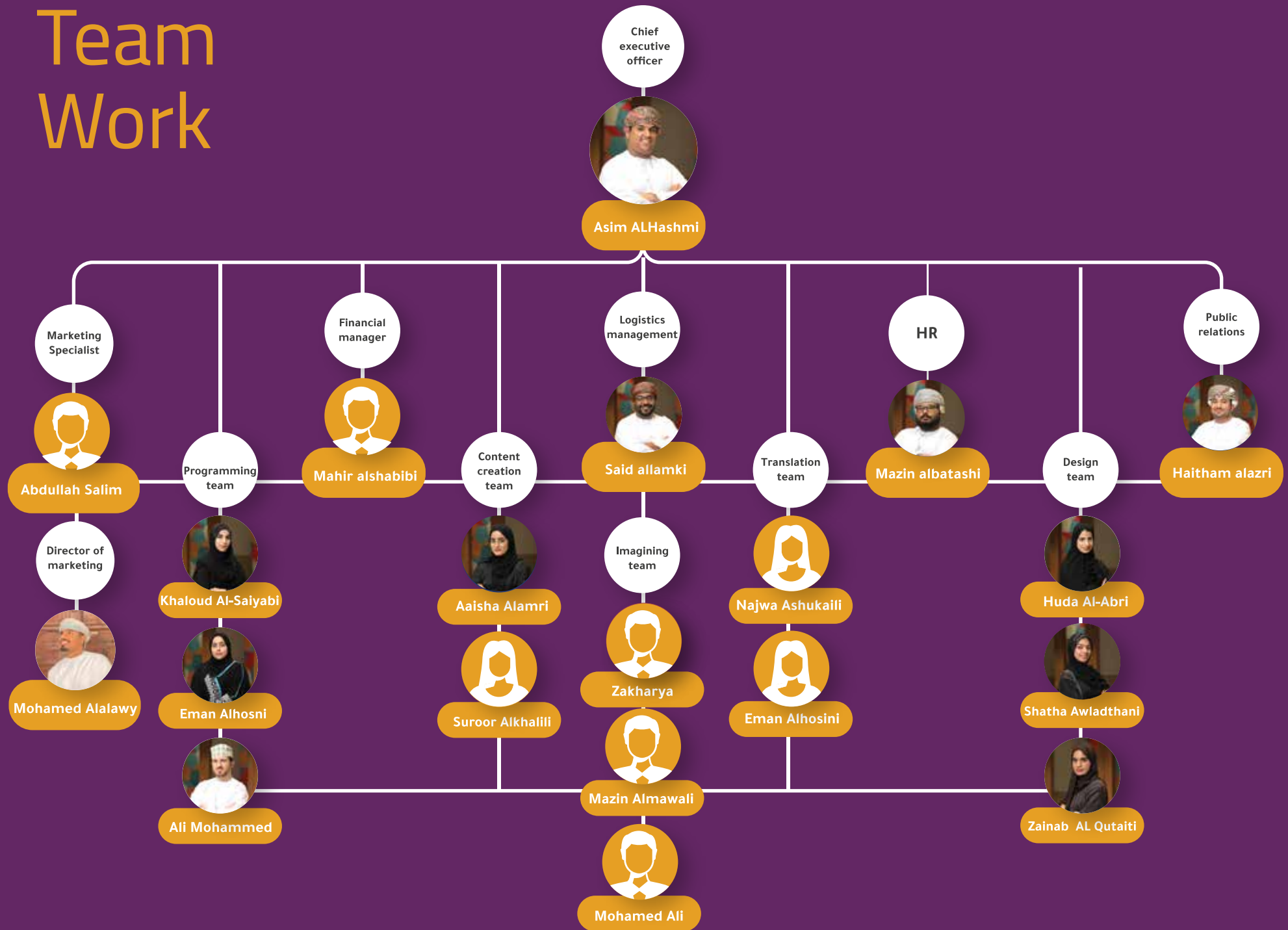


# Database

The company own  
a database for:

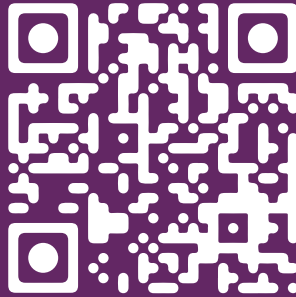


# Team Work

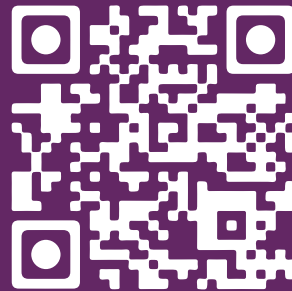


# Appendix

Scan the code to see the works!



- Motion graphics
- Audio recording of video clips and lyrical works
- Advertising videos



- Narrative films and documentaries.  
on the YouTube channel





# Our clients



## • Entrepreneurship Card



هيئة تنمية المؤسسات الصغيرة والمتوسطة  
Authority of small and medium enterprises development

### بطاقة ريادة الأعمال

#### الكاميرا الأخرافية للإنتاج

رقم السجل التجاري ١٢٢١٩٣١

تاريخ انتهاء البطاقة ٢٠٢٣-١٢-١٢

يرجى من الجهات المعتمدة الاستعلام عن سريان البطاقة من خلال الرمز الشريطي



٢٠٢٢-١١-١٠

تحديث ملف المؤسسة

البطاقة أصدرت من قبل © هيئة تنمية المؤسسات الصغيرة والمتوسطة

# Thanks



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